

# S01

## RESULTS IN 6/8 WEEKS



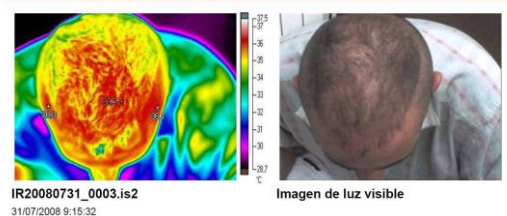
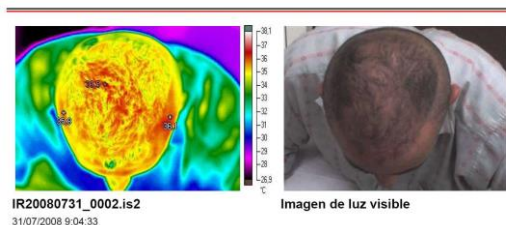
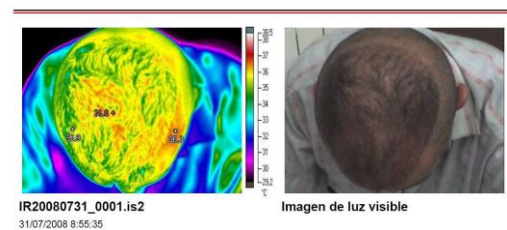
## 1. CONCEPT OF HAIR MASSAGE

To be effective, the massage must move, slide the scalp over the skull. If it is compressed with something around it, the massage is not possible, because the scalp does not slide. What is compressed cannot be massaged, it is obvious.

The best way, then, to perform hair massage, is to make the scalp see affected as a whole, completely and uniformly, to achieve integral blood reactivation, that is, to feel how the skin on which the hair is born is slides back and forth over the braincase. To reactivate the circulation completely, EVERYTHING must move, from the crown to the eyebrows, and not by areas, since if you do it like this - by areas - you only get to move the irrigation from one area to another, but not promote it completely by the whole head, which is what we are looking for. This is the reason why I designed a floating massage device that sits on the scalp without compressing it.

## 2. EFFECTIVENESS AND VERIFICATION

To verify all this I have taken thermographs - heat photographs - with a specialized company, which show that PFS01 reactivates the blood circulation of the scalp in a comprehensive way. The following thermographs were taken by the company PANATEC on my own head, with intervals of 10 minutes while using the PFS01. Through the massage –pumping- that the device lavishes, the blood circulation is reactivated in the area. The blue and green colors correspond to cold and colder areas, and the yellow and red colors to hot and hotter areas, respectively. The increase in blood flow in the entire area is observed with the naked eye, and the contribution of nutrients that it entails stops hair loss from the first days.



This analysis is completely reliable since the areas of heat are associated with blood circulation. And for those skeptics about massages, this extrapolation is worth it: when you are clinically dead, you are resuscitated with a heart massage.

Hair loss stops in a few days. And in a few weeks of use, new hair begins to grow - fluffy - in the areas bordering the hair that is preserved. This fluff becomes hair in months as the growth line progresses, mainly from back to front, although not as quickly as we would like.

### 3. ACCELERATE THE PROCESS: COMBINED THERAPY

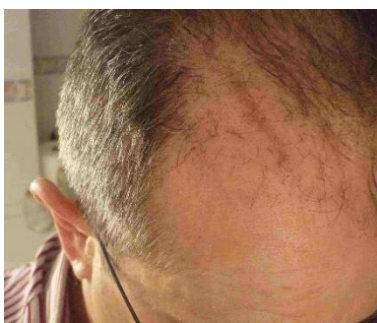
Based on the principle that if there is a stimulus there is a response, I sensed that the greater the stimulus the response should be greater, so I increased the time and number of daily sessions with PFS01, but it did not improve the exposure time / gain hair ratio, so I explored other ways.

Convinced, by pure logic, that the greater the stimulus, the better the response, I came to the conclusion that I should implement a new stimulus in addition to the blood supply, and I began to be interested in another type of massage that would deepen even more; thus I got to know the Deep Tissue Massage (D.T.M., hereinafter).

This type of massage slowly but deeply manipulates the connective tissue -the one that establishes the connection with the other tissues and supports the different structures of the body- through the action of friction. It is applied with more leisurely movements and uses more pressure to reach deeper levels.

At first - and by its own definition - I did not see an application to the head due to the shallow depth of the scalp, but when I stopped to study its morphology and I noticed the multitude of layers that make it up, I sensed that it could be effective and, consequently, offer results, so I started to apply it in the middle of the use of PFS01, that is, when there is already a massive influx of blood in the area.

I understood that I had to go beyond the "gentle" massage, transcending what is reactivation to reach a slight injury, from which it is possible to rebuild from the beginning the damaged structures that give rise to the hair. By strongly massaging an area, the pressures that we exert on the tissues cause damage that produces a peak of inflammation as a natural response to the "aggression" (in quotation marks) that is the starting process for the cells injured during it to renew themselves; Let's say it is the natural process of cell renewal after any trauma. And now there is synergy between both therapies, because the nutrient-rich blood reactivation that we have achieved thanks to the pre -and post- massage with the PFS01 makes this "repair" faster and more effective, since it finds abundant material to start and finish the "rebuilding".



And so it is verified: as you can see, the hair has grown more in the "valley" areas of the folds, where the tear has occurred and consequently the blood flow and repair.



The study indicates that the origin of the problem is the degeneration of the scalp, and that one of its main causes is poor blood circulation. In this way, when the hair loss begins it is only the final manifestation of the problem (something similar to heart disease, in which the heart attack is only the fulminant, the result of incubating the disease for years: lack of exercise, diet inadequate: overweight, tobacco, alcohol, the associated atherosclerosis, etc, etc ...). Thus, when the problem becomes evident, it is no longer due only to blood circulation, but also to atrophy of the scalp (or this is deduced from what has been observed). And this is when the D.T.M. it becomes necessary to "reconfigure" it through all its layers, with the indispensable help of increasing blood circulation, which makes this "reconfiguration" possible, that is, the return to a healthy state.

There is another thing that is interesting to note and that is that the end of the recovery is faster. Why? What has been observed seems to indicate that it is because, due to the regeneration of the various layers that make up the scalp, functional capillarity extends more and more, that is, there is more and closer blood remnant. Thus the Aristotelian maxim is verified: "The whole is more than the sum of its parts."

#### 4. SUMMARY

All of the above implies a substantial and considerable improvement in the efficacy and speed of the therapy with respect to hair recovery, which entails a shorter application time: one hour a day is enough, distributed as follows: 20 minutes of massage with the PFS01 + 20 minutes of D.T.M. \* + another 20 minutes of massage with the PFS01. \*(The D.T.M. is done from back to front, pinching the scalp from the crown to the forehead with the 8 fingers -except for the 2 thumbs-).

With this regularity and frequency, encouraging results begin quickly: in 6/8 weeks you can see how new hair begins to grow in depopulated areas. Once you verify this, you understand that full recovery is only a matter of time, which encourages you to follow the therapy effortlessly, since the use of PFS01, the massage it gives you, is very relaxing and pleasant. Of course, it is more comfortable to do nothing, but the one who should evaluate how much your health and hair matters to you is you. The

method, the therapy, works, it is amply proven. Check it yourself too. If in 8 weeks you do not get a result, return the device to us and we will refund its amount. We have not had any returns.

## 5. A CLOSED CIRCUIT

If we consider the circulatory system for what it is, a closed circuit through which a dense fluid circulates inside it, what do we really have? A hydraulic system ... On which if we strike where we do it, we affect all of it. And there are studies that support the theory I support, such as those that link baldness with an increased risk of cardiovascular disease:

<https://www.ncbi.nlm.nih.gov/pubmed/29740659>

<https://bmjopen.bmj.com/content/3/4/e002537>

<https://www.webmd.com/heart-disease/news/20000123/hair-loss-heart-disease>

<https://www.medicalnewstoday.com/articles/320205.php>

And this other nothing more and nothing less than the International Journal of Cardiology:

[https://www.internationaljournalofcardiology.com/article/PFS0167-5273\(14\)01289-3/abstract](https://www.internationaljournalofcardiology.com/article/PFS0167-5273(14)01289-3/abstract)

Or erectile dysfunction:

<https://www.medicalnewstoday.com/articles/322104.php>

<https://www.health.harvard.edu/blog/erectile-dysfunction-often-a-warning-sign-of-heart-disease-201110243648>

<https://www.mayoclinic.org/diseases-conditions/erectile-dysfunction/in-depth/erectile-dysfunction/art-20045141>

<https://www.ucihealth.org/blog/2018/04/erectile-dysfunction-heart-disease>

The blood reactivation therapy that PFS01 provides affects the entire circuit as has been explained, and everything indicates that the use of PFS01 is cardiovascularly healthy, since it makes the circulatory system work; saving the distances we can say that it is like exercising while sitting. So PFS01 can do more for you than help you recover your hair since with its use you revitalize the circulatory system.

Aristo C.G.